

Matt Howitt

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Summary

Senior Solutions Architect with deep expertise in AI, cloud infrastructure, web, and mobile development. I co-founded and scaled a product studio from the ground up (acquired), rebuilt a previously broken mobile app into a stable, revenue-generating product, and now lead AI and cloud strategy at Wursta. I hold the Google Professional Machine Learning Engineer certification, a credential earned through serious hands-on experience and rigorous assessment. As Wursta's AI SME, I've delivered talks across the U.S., London, and Ireland—helping execs and teams understand and adopt practical GenAI solutions. I thrive at the intersection of architecture, execution, and enablement—driving value from ideation to launch while mentoring devs and aligning solutions with business impact.

Professional Experience

Sr. Solutions Architect - AI & Cloud

Wursta

Dec 2023 – Present · Remote

- Lead AI and cloud strategy across client solutions with a focus on business impact, scalability, and long-term success.
- Drive adoption of Google Cloud technologies including Vertex AI, BigQuery, Firebase, and Dialogflow.
- Serve as Wursta's AI Subject Matter Expert (SME), designing and delivering thought leadership presentations in the U.S., London, and Ireland.
- Partner with executive stakeholders to align technical solutions with business goals.
- Mentor internal teams and lead enablement sessions to scale AI knowledge across the company.

Co-Founder & CTO (Acquired)

TwoThirtySix Labs

Oct 2021 – Present · Austin, TX

- Launched and scaled a successful product development firm (acquired). Led technical direction, hiring, client strategy, and hands-on development.
- Delivered AI-integrated solutions across multiple industries.
- Mentored team members and represented the brand at conferences.

Senior Software Engineer

Rock Solid Technologies

Mar 2020 – Oct 2021 · Austin, TX

- Took over and completely refactored a failed mobile app, restoring functionality and turning it into a core revenue channel.

- Handled end-to-end development, UI/UX improvements, CI/CD, and performance upgrades.

Remote Web Engineer

J.B. Hunt

Nov 2019 – Mar 2020 · Remote

- Improved logistics tools for drivers and load planning at a Fortune 500 company.
- One of four remote devs trusted in a 500+ person engineering org.

Web Engineer III

Mutual Mobile

Aug 2017 – Aug 2019 · Austin, TX

- Frontend dev for flagship React Native app (Dribe).
- Built features, led training, and handled full dev lifecycle from MVP to MMP.

Apple Roles (Genius + QA Engineer Intern)

Apple

2012 – 2017 · Austin & Cupertino, CA

- Troubleshoot hardware/software issues, mentored peers, and conducted QA.
- At HQ, maintained the Apple Store app and built automated test scripts.

Contract Web Developer

Mutual Mobile

Sep 2015 – Jun 2016 · Austin, TX

- Built web UIs using React.js and contributed to cross-browser testing.
- Developed coding best practices and team communication workflows.